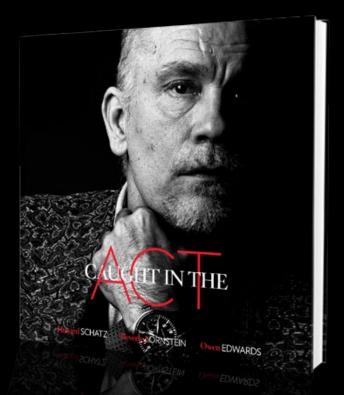


ACTORS ACTING



Howard SCHATZ Beverly J. ORNSTEIN Owen EDWARDS

With Caught in the Act: Actors Acting, his 20th book, acclaimed photographer Howard Schatz explores the magical transformation that happens when an actor takes hold of words on a page and becomes another person. Schatz demonstrates his mastery as a director, leading 85 actors to explore an enormous range of scenarios in one-on-one improvisation, capturing the dynamic energy of the actors in full creative flight. In addition, Schatz made powerful and compelling portraits of each actor along with an extensive interview, focusing on the creative process. Schatz gives us a unique window into the world of stage and screen.

Caught in the Act: Actors Acting will be available everywhere October 20, 2013.

MEDIA CONTACTS

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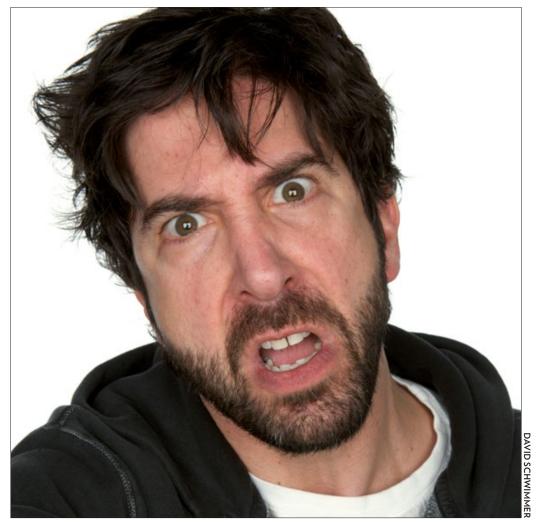
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The words "You are..." were said and, in a flash, the actors were.

We have long been fascinated by actors, by men and women who can call upon the alchemy that brings to life people who exist only as words on a page. How do actors become actors, and why? What inspires and motivates them, and what does it take to do what they do? Through formal portraits and interviews, we searched for the secrets of 85 of these talented shape-shifters, looking for both visual and personal truths. And by suggesting to them situations and characters, in the time-honored exercise of improvisation, we provided the catalysts for the creation of a wonderful cast of instantly invented people. In the process, we were constantly surprised, delighted, and richly entertained, lucky to be witnesses to fantasy, transformation, magic..—HS, BJO, OE



An exploration of 85 shape-shifters and their search for visual and personal truths

Actors fascinate us in part because they live out the truths we cannot, or do not, want to live ourselves. Their power is rooted in the transformation of words into experiences. In *Caught in the Act: Actors Acting*, acclaimed photographer Howard Schatz explores the magical transformation that happens when an actor takes hold of words on a page and becomes another person. Schatz demonstrates his mastery as a director, leading 85 actors to explore an enormous range of parts setting scenarios for the actors in one-on-one improvisations.

The actors featured here—including Pierce Brosnan, Jeff Daniels, Sissy Spacek, Michael C. Hall, Bobby Canavale, Mariska Hargitay, Hugh Laurie, John Malkovich, Jane Krakowski, Michael Douglas, Colin Firth, Jane Lynch, Laurence Fishburne, Geoffrey Rush, Amy Poehler, Brendan Fraser, John Goodman, Melissa Leo, Sir Ben Kingsley, Greg Kinnear, Robin Wright, Tracy Morgan, Peter Dinklage, Elisabeth Moss, Ricky Gervais, Michael Imperioli, Joan Allen, Jeff Goldblum, Nathan Lane, Brooke Shields, Sam Waterston, among other illustrious greats — rise to Schatz's challenge with dynamic energy and creativity as he captures the complexity of their emotional and physical range.

The inventiveness of the collection results in a surprising, delightful, and richly entertaining revelation of the fantasy of transformation. *Caught in the Act* introduces us to the compelling world of actors and the creative process — in addition to the improvisations, Schatz made powerful, creative and enchanting portraits of each actor that are included in the book. His in-depth interviews with each of the actors explore their craft and how they endeavor to bring forth an imaginary world from print on paper.





Howard Schatz is an internationally known, critically-acclaimed, award-winning photographer. His work has been published in 19 books, and his images are regularly featured in illustrious publications such as The New York Times Magazine, Vanity Fair, Time, Sports Illustrated, ESPN Magazine, Vogue, GQ, , and The New Yorker. Schatz has worked with such prominent clients as Ralph Lauren, Escada, Sergio Tacchini, Nike, Reebok, Wolford, Etienne Aigner, Sony, Adidas, AT&T, and Mercedes-Benz. Schatz has won nearly every award in his field.

100% of the royalties from this book will be donated in equal shares to Broadway Cares/Equity Fights AIDS and the SAG Foundation.

The following credit line must run with all content from this book: Caught in the Act: Actors Acting by Howard Schatz, Beverly J. Ornstein and Owen Edwards ©2013, published by Glitterati Incorporated.

CAUGHT IN THE ACT: ACTORS ACTING

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\$65

12 x 12" hardcover 304 pages 52,000 words 85 actors featured in more than 625 photos ISBN 978-0-9851696-9-5





HOWARD SCHATZ (Director and Photographer)

Howard Schatz, an internationally known, critically-acclaimed, and award-winning photographer, is one of the most prolific artists of our time. And, photography is his second career. Until his dramatic mid-life change, he was one of the most respected retina specialists in the world. He's the author of seven medical textbooks and over 100 scientific papers and has given hundreds of lectures in his specialty around the world. In 1987, he began making photographs seriously, devoting one full day a week to photography, converting his dining room into a studio. He purchased professional camera equipment and strobe lights and initially focused on making beautiful portraits. His commercial work grew and his photographic studies of newborns, dancers, and his ground-breaking underwater imagery were published in books to great acclaim. His thriving practice in San Francisco and clinical professorship at the University of California Medical Center in San Francisco were traded for a camera and a dark room. His work has been published in nineteen lavish coffee table books and his images are featured regularly in major magazines, including Vanity Fair, TIME, The New York Times Sunday Magazine, New York Magazine, Sports Illustrated, and ESPN Magazine. He has photographed Hollywood's elite, all-star athletes, top politicians, leading franchise owners, expected mothers and their newborns, the homeless community, fashion models, and dancers. Schatz's lens has captured many aspects of the human form. His work has been displayed globally in museums and art galleries and featured by major news media. His commercial work for Ralph Lauren RLX, Escada, Sergio Tacchini, Nike, Reebok, Wolford, Etienne Aigner, Sony, Adidas, Finlandia Vodka, MGM Grand Hotel, Virgin Records, Gatorade, McDonalds, AT&T, Mercedes-Benz and dozens of other leading companies has been viewed by millions. Schatz' commitment to making creative, compelling images and revealing interviews is exemplified in every detail of his 20th book, Caught in the Act: Actors Acting.

BEVERLY J. ORNSTEIN BIO (Editor and Producer)

Beverly Ornstein has spent all of her professional life in journalism and the media. For fifteen years she was an award-winning producer of news and documentary programs for public television at KQED-TV in San Francisco; her most recent work in television was as Director of News/Current Affairs for Public Television station KQED from 1985-1990. Since 1988, Ornstein has been executive producer for all the work of Schatz Ornstein Studio, overseeing the production and publication of 20 books of photography. She is a Phi Beta Kappa graduate of the University of California at Berkeley with a BA in French; she did post-graduate work at the University of California at Los Angeles and received her MA in Interdisciplinary Humanities from California State University, San Francisco. Ms. Ornstein has been a member of the Board of Governors of the National Academy of Television Arts and Sciences, American Women in Radio and Television, and the national Radio and Television News Directors Association and has served on the Media Advisory Board of Planned Parenthood.

OWEN EDWARDS (Writer)

Owen Edwards spent several years as the exhibitions critic for American Photographer, beginning with the magazine's first issue in 1978. He has written extensively about photography for such publications as The Village Voice, The New York Times magazine, Saturday Review, Vogue, and Smithsonian magazine. He has been a columnist for GQ, Town & Country, Forbes ASAP, and Smithsonian, among other magazines. Edwards was managing editor of Cosmopolitan and the founding editor of Parenting magazine. He is the co-author of the best-selling design book Quintessence and the author of its sequel, Elegant Solutions. He has had a long creative relationship with Howard Schatz.



Actor Testimonials



Being photographed by Howard Schatz is like taking a wild ride only to discover you've lost your brakes. I highly recommend it. —Jeff Daniels

Being interviewed by Howard is an intimate and wonderful experience. Very quickly you feel comfortable and wide open. Being shot by him even more so. Ideas of one's self drop away as you engage with him in his process of photographing what feels like one's insides as much as the obvious outer layers. — *Melissa Leo*



Howard fires whimsical one-line scenarios at you and has the uncanny knack of being able to co-erce actors into a mad state of play, forgetting the camera. — Geoffrey Rush

It was such a joy to work with Howard. We bonded on so many levels, and he continues to inspire me with his art. —*Ken Jeong*



Never a fan of the "acting exercise", shooting with Howard has changed my mind. I adored every moment of our session together. His ability to guide, suggest and inspire while providing a really creative place to play around was a joy. —Jane Lynch

Howard Schatz has a deep and profound love and respect for actors and the craft of acting. He acknowledges the mystery, eccentricity and insanity of the process and allows it to happen in front of his compassionate lens.

-Michael Imperioli





I never thought I'd have so much fun making myself look so ugly. And even so, Howard was a blast to work with. It was the most innovative photo shoot I've ever experienced. I'd do it all over again. - Sean P Hayes

It is a remarkable experience to be the subject of a Howard Schatz portrait! Mysterious, challenging, revealing! — *Michael Emerson*



It is rare to find good directors or truly talented photographers. Howard Schatz is not only both those things, but he, is a true artist. The scenarios he envisions and presents evoke a myriad of expressions from his subjects. During my session of In Character, I felt pushed, yet nurtured enough to freely explore the many emotions he so brilliantly captured. —*Brooke Shields*

My afternoon with Howard was an education in play, curiosity, focus, honesty and impulse. He is a master experimenter and investigator of the human experience whose fascination with expression and form taught me as much about acting as any class I've ever had. —*Patrick Adams*



Howard Schatz is not just a great photographer but he is a true artist who knows how get inside the skin of an actor. — *Chazz Palminteri*

An amazing experience with a great photographer. Howard is not only a great photographer he is a fantastic acting coach. — *Mario Cantone*



Media Praise for Howard Schatz





"Tremendous!"

— Good Morning America

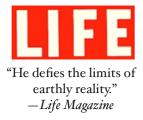
PARIETY

"This coffee-table book to me serves up one arresting photo after another."

—Variety

The New York Times

"Guaranteed to burn up the coffee table." —The New York Times



Entertainment

"A far cry from Grandma's snapshots." —Entertainment Weekly

The Washington Post

"Schatz explores the human form in all its amazing potential."

— The Washington Post

Los Angeles Times

It's as fun to read as it is to look through."

—Los Angeles Times



"You can't miss with this photo collection." -USA Today



"Schatz is the epitome of a modern master." — Digital Photo Pro



"Schatz makes photographic love to the perfection of the human body." — Chicago Sun-Times



Suggested Interview Questions

- 1) How did the actors respond to your direction for improvisation?
 - 2) What was the purpose of the interview?
 - 3) Did you ever give the same direction to more than one actor?
 - 4) Where did the idea for Caught in the Act originate?
 - 5) What do you want people to take away from your 20th book?
- 6) Discuss the personal, and career, transformation you went through from a retina specialist to a photographer?
 - 7) What advice would you give other artists?
 - 8) Who are some of the most interesting people you have previously photographed, or that are featured in Caught in the Act, and why?
 - 9) Who surprised you the most?
- 10) You're gifted in your ability to get actors to open up in ways they ordinarily don't. What's your approach?
 - II) Given the personal, and career-specific, stories relayed to you, was there one in particular that struck you?
 - 12) What did you learn about the art of acting?
 - 13) After countless interviews and one-on-one time, did you find a common denominator or unifying factor between the actors?
 - 14) To the aforementioned question, did you find something particularly striking that divided actors? Be it gender, race, television, film, stage, etc.?
 - 15) How do you think your photos have had the staying power to captivate such a wide range of people throughout the years?

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